

# **AR Collections**

## **Business Challenge**

Finance team managing \$5M+ in receivables was manually tracking 500+ invoices monthly, resulting in 45-day average collection cycles and \$250K in monthly cash flow delays. Collections follow-ups were inconsistent and often forgotten.

## **Al Solution Approach**

Has access to legacy ERP (logs in using Browser Agent via VPN) and based on aging invoices > finds email > draft a note (with 15 - 30 - 45 days reminders).

## **Key Features**

- Automated invoice aging analysis
- Dynamic email template selection
- Multi-channel outreach (email, phone, SMS)
- Integration with existing ERP systems
- Payment prediction algorithms
- Customer relationship scoring
- Automated payment plan negotiations
- Real-time cash flow forecast



## **Al Components Built:**

**Browser Agent & Email Agent** 

## **Delivered Solution:**

**Collection Al-Application** 

## **Automation Flow**

### Day 15 Reminder

"Hello [Client Name], Our records show Invoice #12345 for \$5,000 is now 15 days past due. Please remit payment at your earliest convenience."

# **Escalation Example**

### Day 45 Notice

"This is our final notice for Invoice #12345. If payment is not received within 5 business days, this account will be forwarded to our collections department."

# Results & Impact

- 28-day reduction in collection cycle
- \$1.8M improved cash flow
- 92% collection success rate